



LYNERGY

**LIBYA INTERNATIONAL EXHIBITION FOR
POWER GENERATION, TRANSMISSION,
DISTRIBUTION AND RENEWABLE ENERGY**

Sponsored and Supported by



18 - 20 MAY 2026

EXPO LIBYA EXHIBITION GROUNDS, BENGHAZI

Why Libya



Robust Economic Growth

Libya's economy is experiencing a significant rebound, with an estimated GDP growth of 10.2% in 2023. This growth trajectory is projected to continue, with forecasts indicating a 13.7% increase in 2025 and 4.1% in 2026. Such robust growth underscores the country's potential for investment and economic expansion.



Access To 6 Markets

Egypt, Algeria, Tunisia,
Chad, Mali & Niger.



Supportive Demographics

Population exceeding 7
million and a median age
of 27.1 years



GDP Growth Potential

The IMF projects GDP
growth of over 6%
annually



Massive Trading Opportunities

Libya's imports of goods
and services constituted
approximately 41.3% of
its GDP



Growing Foreign Direct Investment

Investments increasing
from USD 1.5 billion in
2018 to USD 4.2 billion in
2025.

Libya... The Ideal Hub for Energy Investment.

21.7 GW Projected peak in electricity demand by 2030.

10% Share of renewable energy in 2025 power mix.

1.7 GW Solar photovoltaic (PV) capacity planned by 2025, expanding to 3.3 GW by 2035.

600 MW Wind power contribution to energy mix, with the first 50 MW expected to be operational within the next two years.

3,200 Hours Of sunshine annually and solar irradiation levels of 6 kWh per m² per day.





LYNERGY – POWERING THE FUTURE OF ENERGY IN LIBYA AND BEYOND

Libya serves as a gateway to both African and European markets. Exhibitors at LYNERGY will find outstanding opportunities to establish export partnerships and distribution networks, leveraging Libya's central position and its ambitions to become an energy exporting hub. With new regional interconnection mega projects under discussion, including potential energy links with Malta and neighboring countries, LYNERGY is indeed your launchpad into broader markets.

One of LYNERGY's greatest strengths is its ability to attract a high-caliber audience, ranging from government representatives and utility companies to infrastructure developers, investors, and energy consultants. LYNERGY brings together the people who shape policies, make purchasing decisions, and invest in future-forward energy projects. The event is the ultimate platform where exhibitors can engage in focused B2B meetings, forge lasting partnerships, and explore direct procurement opportunities.

LYNERGY is Libya's premier international trade exhibition dedicated to power generation, transmission, distribution, and renewable energy. Taking place in a country rich with both traditional and renewable energy potential, LYNERGY offers a unique platform for global and regional exhibitors to showcase their innovations, connect with key decision-makers, and tap into one of North Africa's most promising energy markets.

LYNERGY provides exhibitors with direct access to a marketplace that is not only stable and receptive, but also ripe for technological advancement. Whether you're in fossil-based power systems or cutting-edge renewable solutions, LYNERGY positions your brand at the center of Libya's energy renaissance.





ADVANTAGES OF EXHIBITING AT LYNERGY

Elevate your brand on a global stage

Unlock unparalleled business prospects

Connect with a diverse and vibrant market

Secure lucrative deals and partnerships

Explore new heights of success

Join a league of industry pioneers

Stay ahead of competition

Strengthen your global presence

Explore new export horizons

Form partnerships and strategic alliances

Collect leads and contacts for potential sales

Develop personal connections with customers and partners.

EXHIBITOR PROFILE

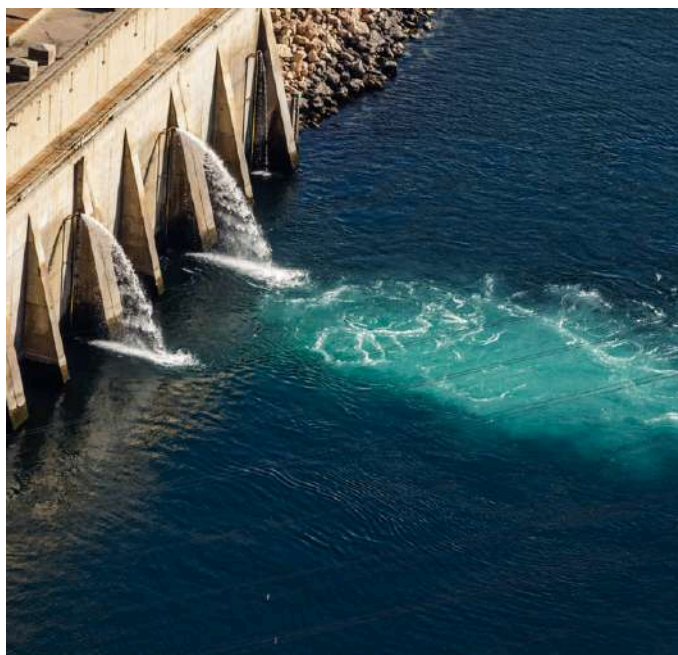
POWER & ELECTRICITY SECTOR:

- Cables & bars
- Connectors / Switches
- Control System / LED signal / Display Screens
- Electrical Installation Equipment
- Electronic Screens
- Operating Systems
- Transmission & Distribution Systems
- Cable laying equipment
- Capacitors
- Conductors
- Control systems
- Switching panels and cabinets
- Voltage Stabilizers & Regulators
- Insulation materials
- Power Generation Equipment & Services
- Safety & Security Equipment
- Wires / Ducting Systems
- Environment Protection Systems
- Compressors
- Power Distribution Systems
- Generators: Hydro / Turbo / Gas / Diesel
- Power Automation

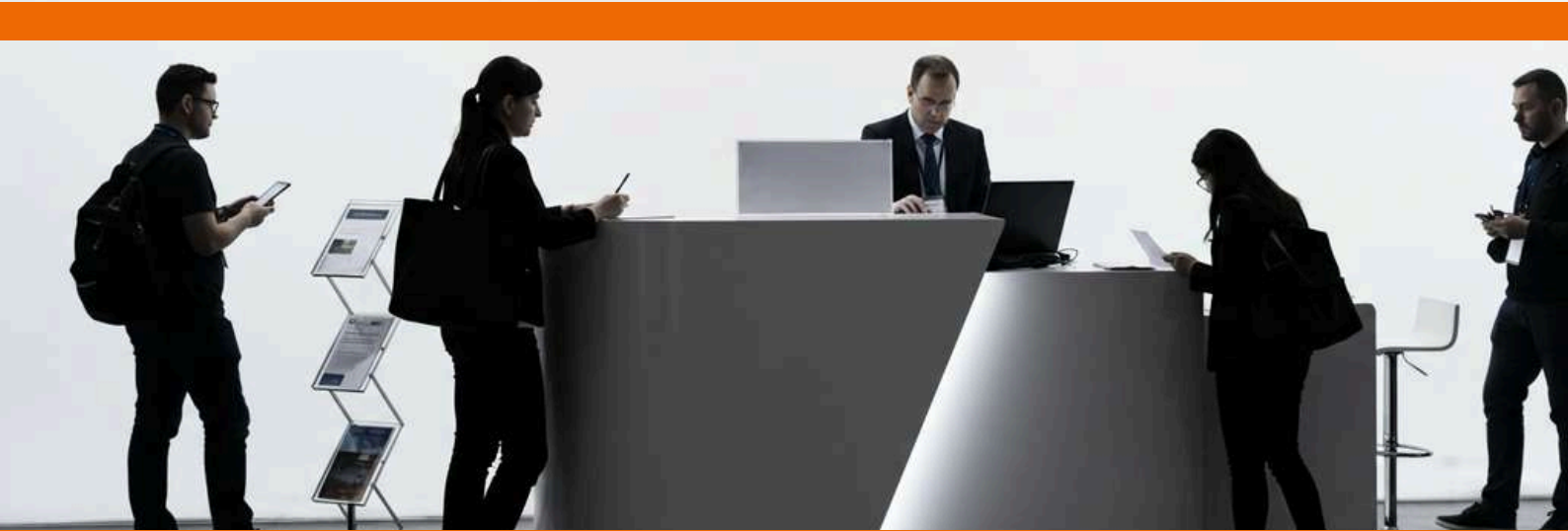


Renewable Energy Sector:

- Energy Saving Technologies
- Energy Efficiency Measurement Equipment
- Hydropower Engineering Solutions
- Maintenance / Repair Equipment
- Photovoltaic Process Control Technology
- Testing & Measurement Equipment
- Wind Power
- Bio Energy
- Green Energy
- Solar Energy
- Power Generation
- Geothermal Power Natural Energy Use Systems
- Energy Storage Systems
- Boilers Turbines Blowers
- Gas Cleaning Equipment
- Piping Systems
- Heat Exchangers



VISITORS PROFILE



- Government agencies
- Utilities and municipalities
- Power companies
- Construction and development companies
- Industrial companies
- Service providers
- Distributors and retailers
- Consultants
- Oil & Gas specialists
- Trade agents
- Research and development centers
- Facility managers
- Purchasing managers
- General contractors
- Businessmen
- Investors
- Project managers
- Health & safety consultants
- Renewable energy specialists
- Power engineers
- Retail specialists
- Trade associations

THE VENUE

Expo Libya Exhibition Grounds is a dedicated space for hosting exhibitions, conferences, & both international & local events in the city of Benghazi. It was inaugurated in September 2024 as a comprehensive commercial hub aimed at boosting the national economy & fostering trade relations between local & international companies.

The venue features modern facilities, a strategic location, and a huge vast area that facilitates the organization of international standard exhibitions & conferences. With a total gross space of around 15,000 sqm, the venue has many facilities like a large car park serving both participants & attendees. Additionally, it provides an ideal environment for hosting various events that contribute to driving the economic & commercial development forward.



Promotion Campaign



Media Campaigns

With over three decades of experience in promoting a wide range of events in Egypt and looking after the media, we are planning to maximize event coverage for **LYNERGY** through extensive print & online media campaigns covering listings in both print and online directories, print advertising, online advertising, local press conferences and both print and online press releases.



Online Presence

LYNERGY will be given added value through an online presence with promotions through the official website, digital channels, online communities, email shots and digital advertisements to ensure that audiences have every opportunity to attend the event.



Radio Advertising

Prime time spots at select local stations will serve as an extra reminder for visitor audiences to get involved with **LYNERGY** as the Unparalleled event.



Press Releases

Ensuring that key journalists are kept fully informed with this year's content, features and attractions at **LYNERGY** and making the news through a locally held press conference and schedule of press releases so as to keep the event in the mind of audiences and increase the show's visibility and awareness through announcements and updates.



Mobile Marketing

Mobile marketing promotions aimed at industrial visitors will spread the word on **LYNERGY** keeping audiences up-to-date and fully aware on why **LYNERGY** is the preferred meeting point for the sector.



Social Media

From daily show updates to sponsored posts, **LYNERGY** news via social media platforms will reach out to target visitors across all essential channels, reminding them of all that is new and featured at **LYNERGY** this year.



Outdoor Promotion

The organizers will also ensure that the **LYNERGY** brand receives maximum exposure through outdoor campaigns including billboard displays in prime locations to ensure that visitors get motivated to attend the event.



Targeted Trade Invitations

20,000 targeted invitations will be sent out to trade delegates & related members of the Industrial community prior to the event, ensuring they 'save the dates' for **LYNERGY** and have adequate time to plan their visit in advance and arrange appointments for important discussions.

GO 2 LIBYA
BENGAZI 2025-2026



www.go2libya.com



www.lynergy-expo.com

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